



Pitch Deck: Intelligent SEO Automation SaaS ArtikelSchreiber.com

“We improve the communication for globally connected people!”
Sebastian Enger, M.Sc.

Vision and Mission

- **Vision:**

- Revolutionizing content generation with intelligent SEO automation.

- **Mission:**

- "We improve the communication for globally connected people!" - Sebastian Enger, M.Sc.

- **Value Proposition:**

- Deliver scalable, SEO-optimized content solutions tailored for the digital age.



Image: Founder and CEO of ArtikelSchreiber.com
Sebastian Enger, M.Sc.

Problem and Opportunity

➤ The Problem:

- Manual SEO content creation is time-consuming and costly.
- Lack of scalable, high-quality solutions for multilingual markets.

➤ Market Opportunity:

- \$122B global content marketing industry.
- Rapid adoption of AI-driven automation in SEO and digital marketing.
- Functional and proven SaaS Project with loyal Userbase.



Image: SEO - Search Engine Optimization



Solution Overview

- **ArtikelSchreiber.com Project provides:**
 - AI-powered SEO-optimized content generation.
 - Multilingual capabilities for global reach.
 - Automated workflows for scalability.
 - Seamless integration with existing digital ecosystems.
 - Projects contain: ArtikelSchreiber.com, Unaique.net, Artikelschreiben.com

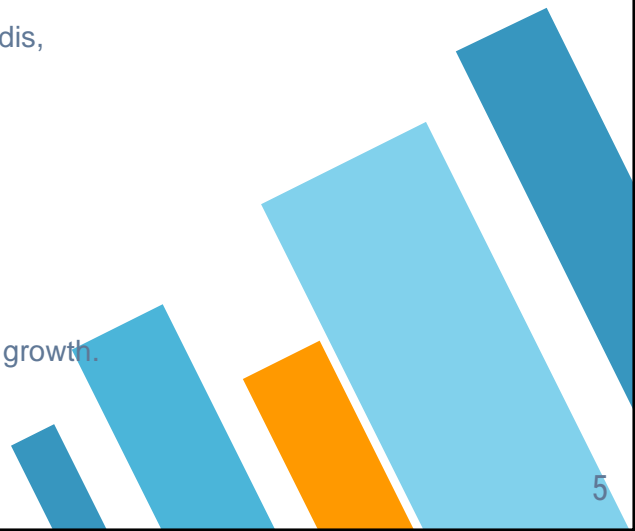


Key Differentiators

➤ **Advanced Technology:**

- Scalable Python backend with NLP, AI text generation, and web scraping.
- PHP modular frontend optimized for user experience.
- Responsive, SEO-focused HTML templates.
- Scalable Tech Stack: NGINX, PHP, Perl, Python, MySQL, JSON, Redis, HTML5, CSS3, JavaScript, Development Roadmap & Changelog.

➤ **Proven Performance:**

- 350-450 daily unique visitors.
 - 75-150 articles generated daily.
 - Loyal user base with 7-12% bookmark rate and constant organic link growth.
- 



Technical Breakdown

- **Backend (Python):**
 - Advanced features like NLP, AI-based text generation, multilingual support.
 - Intelligent crawling mechanism, Content Scoring Systems, IP based Security, Geofencing.
- **Frontend (PHP), Templates & NGINX :**
 - Templating, Statistic gathering, and IP based security and filtering, Geo based Location targeting.
 - SEO-optimized, responsive design for Desktop, Mobile, Tablets suitable for all standard browsers.
 - Automatic Web based Attack prevention in NGINX and IPTables firewall, use of additional security software for NGINX.

Backend Dashboard

```
#####
##### ARTIKELSCHREIBER/UNAIQUE/REVIEWS #####
##### by Sebastian Enger, M.Sc. #####
##### Version vom: 14.12.2024 - 7.4.2.4.1 #####
##### RESULTS:START #####
WINNER_URL      : https://www.kulturen-der-alpen.ch/institut/personen
WINNER_HEADLINE : Autor Sebastian Enger
MAIN_KEYWORD    : Autor Sebastian Enger
SUB_KEYWORD     : Wissenschaftliches Arbeiten
LANGUAGE       : Deutsch
RUNTIME        : 0:04:50
SERVER_LOAD    : 0.06
ARTICLE_RANK   : 3/10
GOOD_CONTENT   : True {"myTitle": false, "myDescription": false, "mySummary": false}
AI_OPENAI     : True: 859 words
TEL_ENTRIES    : ('Elements:', 101) -> WIN_ELEMENT: 72 of: 102 -> Runtime: 11.98
PROCESSING_TYPE : single:after_parallel
SESSION_TYPE   : artikelschreiber
SESSION_ID     : c9801e44144a5c8f1865477a442a3f53-ARTIKELSCHREIBER
GEO           : ██████████ Germany : Brandenburg -> Brandenburg an der Havel
CURRENT_TIME   : 2024-12-14T19:08:55
##### RESULTS:END #####
```

Image: Backend Dashboard of ArtikelSchreiber.com



Market Validation

- **Domain Metrics:**
 - High domain authority: artikelschreiben.com (DA: 35), artikelschreiber.com (DA: 19), unaique.net (DA: 18).
 - Robust backlink profile across all domains.
- **Traffic Performance:**
 - Combined daily unique visitors: ~ 450.
 - Monthly page views: ~ 15,989.
- **Monetization Potential:**
 - Sponsored Posts, Linkbuilding, Affiliate Marketing, Paid Subscription, Browser & WordPress Plugins, E-Mail Marketing, Boost other projects.



Revenue Streams

- **Primary Revenue Opportunities:**
 - Subscription-based premium access.
 - White-label solutions for SEO agencies.
- **Additional Opportunities:**
 - Affiliate marketing, paid browser & WordPress plugins.
 - Newsletter marketing through collected E-Mail lists.
 - Linkbuilding & Linkexchange, Boost other projects.
 - Sponsored content and paid guest posts.
 - Internationalization to expand market reach, paid cooperations with companies.



Financial Summary

- **Monthly Costs:**

- €70 for Server.
- €50 for Software Subscriptions.
- €30 for Domain Registration Services.

- **Key Value Drivers:**

- €1.4M - €2.2M for codebase (> 60,000 lines of code).
- €375,000 - €650,000 for domains, traffic, and loyal user base.
- €50,000 - €100,000 for HTML templates.
- €25,000 - €50,000 for NGINX configuration & security tools.
- **€2.4M - €4.0M** Total Estimated Project Worth.



Growth Potential

➤ **Scalability:**

- Expand to new markets with multilingual features.
- Enhance AI capabilities for niche-specific content generation.

➤ **Partnerships:**

- Collaborate with SEO agencies and digital marketing firms.
- Develop API integrations for SaaS ecosystems.
- Cooperations with AI companies.



Contact US

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➤ Join Us in Revolutionizing SEO Automation:

- Be part of an innovative SaaS solution transforming digital marketing.
- Leverage our proven platform and established user base.